

Initial Build Notes

Creative Director: Peter Chang

Designer: Selah Pabon

Initial Build

Initial Impressions

- Very accurate compared to the initial mockup (woah)
- If I didn't know what the official Strava website looked like, I would be pretty convinced that this was the real one! The colors, fonts, and styling all appear very professional.
- I don't know if I'm dumb and just can't figure it out, but right now, I only see a paragraph of text for the "art" section. I'm assuming you know what you're doing, though!

What Works Well

- All content is well-written
- I like how the nav links scroll super smoothly (instead of abruptly teleporting down)
- Alternating the text and image alignment makes the site very readable
- The left/right margins are nice. There's plenty of spacing between page sections so nothing feels too cramped or overwhelming.
- I appreciate how there's a "back to top" button at the very bottom of the page

Additional Comments

- I'm realizing it could be a little confusing to keep track of where you are on the page. For example, as I'm scrolling down, it took me a second to realize that the "history" section began. Would it help to have some sort of header for each section?
- Some of the text/images get cut off at more narrow screen widths
- Overall, very impressive work!